

## 1 CLAIMS

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1. A method of populating a database comprising:  
determining a tag location;  
5 requesting information concerning the tag location; and  
providing the information to a computer system having a  
database residing in a memory.
2. The method of populating a database of claim 1 wherein  
10 determining a tag location comprises:  
evaluating the position of a GPS capable device;  
waiting a preselected time period;  
reevaluating the position of the GPS capable device; and  
determining if the position of the GPS capable device  
15 before and after waiting the preselected time period is  
substantially the same.
3. The method populating a database of claim 1 wherein  
determining a tag location comprises:  
20 presenting a map display using a computer to a user;  
receiving a selected position on the map display.
4. The method of populating a database of claim 1 wherein  
the tag location comprises a plurality of locations.
- 25 5. The method of populating a database of claim 4 wherein  
the tag location comprises a selected area.
6. The method of populating a database of claim 5 wherein  
30 requesting information concerning the tag location comprises:  
formatting a request identifying the selected area to a  
server computer system; and  
communicating the request identifying the selected area to  
the server computer system.

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1        7. The method of populating a database of claim 6 wherein  
determining a tag location comprises:

presenting a map display to a user, the map display  
providing for selection of an area of the display;

5        receiving an indication of an area selected on the map  
display.

8. The method of populating a database of claim 4 wherein  
the tag location comprises a selected area.

10       9. The method of populating a database of claim 5 wherein  
requesting information concerning the tag location comprises:

formatting a request identifying the selected area to a  
server computer system; and

15       communicating the request identifying the selected area to  
the server computer system.

10. The method of populating a database of claim 6 wherein  
determining a tag location comprises:

20       presenting a map display to a user, the map display  
providing for selection of an area of the display;

receiving an indication of an area selected on the map  
display.

25       11. A method of accessing data in a database using a  
profile, the data comprising an indication of a geographic  
location and information regarding the geographic location, a  
subset of the data being associated with the profile, the method  
comprising:

30       receiving a request for data from a database;

receiving a profile identification associated with the  
request for data from the database;

forming search criteria for a search of the database, the  
search criteria including details of the request for data

1 and details of a profile identified by the profile  
identification; and  
locating data fulfilling the search criteria.

5 12. The method of claim 11 wherein the profile includes  
user information.

13. The method of claim 12 wherein the user information  
includes a user age.

10 14. The method of claim 11 wherein the profile includes  
items identified as favorites of the user.

15 15. The method of claim 11 wherein the profile includes  
standard details.

20 16. The method of claim 11 further comprising receiving a  
request for modification of details of a profile, and modifying  
the profile in response to the request for modification of  
details of the profile.

17. The method of claim 11 wherein each profile is  
associated with a user.

25 18. The method of claim 17 wherein multiple profiles are  
associated with a user.

30 19. A method of providing information to a user based on  
the user location, comprising:  
receiving an indication of the user location;  
determining data regarding locations approximate the user  
location; and  
providing the data to the user.

35 20. A method of modifying a planned route comprising:

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determining a route from the route start point to the route end point based on the mode of transportation.

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